



PRESENTED BY:



HAGERTY

Western New York's Premier 3-Day Indoor
Rod, Custom, Classic, Race Prepared & Motorcycle Show
Located in Hamburg NY

March 5,6,7 of 2027

Event Center

The Fairgrounds, 5820 S. Park, Hamburg, NY

A Good Old-Fashioned Indoor Car Show

ORDER YOUR VENDOR SPACE TODAY!

VENDOR SPACE SELLS OUT FAST!

FREE PARKING--LOW TICKET PRICES--HEAVY ADVERTISING

VENDOR SPACE RENTAL COSTS INCLUDE drapes, piping, and two 3-day passes.

10' x 10' \$325.00 10' x 20' \$600.00 10' x 30' \$850.00 10' x 40' \$1100.00

ADDITIONAL SPACE PRICE ON REQUEST

A 50% DEPOSIT IS REQUIRED TO RESERVE YOUR SPACE

(Balance must be Paid by 2/1/27)

SHOW HOURS

FRIDAY - 4:00 pm - 9:00 pm
SATURDAY - 10:00 am - 9:00 pm
SUNDAY - 10:00 am - 5:00 pm

SET-UP HOURS

THURSDAY - 9:00 am - 6:00 pm

**Adult Admission \$18.00
Three-Day Adult Pass \$45.00**

**Children 12 & Under
are Free**

Parking Is FREE

For more information contact:

CAVALCADE EVENTS
P.O. BOX 231
SPENCERPORT, NY 14559

OR CALL:

ROGER (585) 503-5304
DOUG (585) 469-5060

email: info@cavalcadeofcars.com

CAVALCADE Of CARS 2027

34th ANNUAL ROD, CUSTOM, CLASSIC, RACE & MOTORCYCLE SHOW
EVENT CENTER, THE FAIRGROUNDS, HAMBURG, NEW YORK

BOOTH/SPACE ORDER FORM

EXHIBITORS: payment of rental fee MUST be included with application to reserve location.

AN APPLICATION to the show is a commitment. All money paid is non-refundable.

The Promoter, Cavalcade Events, LLC., its agents, representatives or employees are not responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause or conditions. The exhibitor shall obtain, at his/her own expense, insurance against any such loss, injury, or damage. Security will be provided by Promoter, but the exhibitor is solely and fully responsible for its own exhibit and property and should insure against any loss. Product liability for any product sold at the show is the responsibility of the exhibitor and proof of such insurance may be required by the Promoter. The Promoter is not and shall not be liable for any injury whatsoever to the property of the exhibitor or to persons conducting or otherwise participating in the conference or exhibition.

The Exhibitor is responsible and liable for any damage to the walls, floor, booths, or the equipment of the exhibition facility resulting from his/her actions or their agents/employee's actions. The Exhibitor must follow all applicable fire and safety rules and regulations. All drapery and other decorative materials must be flame-proofed and electrical wiring must conform with national electric code safety rules.

The Promoter reserves the right to final interpretation of the rules and regulations of the contract. Video players are permitted but good judgment must be used so placement does not block aisles or sound does not affect other vendors. Display Vehicles must have less than one (1) gallon in fuel in them while displayed and cannot be started in the building.

10' x 10' BOOTH PRICE - \$325.00

Booth includes piping and drape, & two 3-day passes.

Deposit of 50% must be in by 01/01/2027

(No Booth Space Guaranteed Without Complete Payment by 02/1/2027)

For information call Roger (585) 503-5304 or Doug (585) 469-5060

COMPANY NAME: _____

Product or Service to be displayed: _____

Name of person in charge of booth: _____
(This Person Receives All Show Mailings - NO BOOTH SHARING ALLOWED)

Address: _____

City/State/Zip: _____

Phone Number: (_____) _____ Email address: _____

Booth Size Needed: ☐ 10' x 10' ☐ 10' x 20' ☐ 10' x 30' ☐ 10' x 40' Date Ordered: _____

COST OF BOOTH: _____

ADDITION 3-DAY PASSES: @ \$45.00 _____

EACH ELECTRICAL: @ \$50.00 _____

TOTAL AMOUNT ENCLOSED: _____ AUTHORIZED SIGNATURE _____

**PLEASE REMIT WHEN PURCHASING SPACE. SEND CHECK OR MONEY ORDER PAYABLE
TO: CAVALCADE EVENTS, P.O. BOX 231, SPENCERPORT, NY 14559**